

# Olivia Messenger



Little Miss "O",  
You live your life with passion and joy.  
You are my baby and always will be.  
We are so very proud of you and the  
individual you have become. Go out  
there my baby and "break a leg!"  
Love,  
Mom, Jon, Hallie, Amigo and Lulu



Ad reprinted courtesy  
Olivia Messenger (class of 2016)

## Parent Ads—a Sehome Tradition

Every year, more than half of the graduating class receives a gift to last a lifetime—a parent ad in their senior yearbook.

Memories, baby pictures, special words of recognition and encouragement—the students love to look at each ad and see how far they've come and how much they are loved.

EARLY BIRD DEADLINE: Friday, December 9, 2016

Guaranteed proof—you get to see your ad before it's printed: Friday, January 27, 2017

Final deadline: Friday, February 24, 2017

Ads received after February 24 have a \$10 late fee; ads are accepted late until space is filled or printing deadline occurs

### **PARENT AD GUIDELINES:**

#### **Publication policies...**

- submit only digital images on CD, digital images via email/dropbox (sehomeyearbook@gmail.com) or actual photographic prints. WE WILL NOT ACCEPT COLOR PHOTOCOPIES. (Remember, this is a black-and-white ad.)
- Student editors reserve the right to request replacement photos or text if content is inappropriate for a student publication.
- No copyrighted images or text will be reproduced unless complying with Fair Use copyright law. This includes song lyrics.

#### **Tips for success...**

- Let us do the hard work. No photocopying or creating of collages is necessary.
- See order form for picture maximums
- Please avoid pictures with a significant other...because you never know what might happen in a few months
- Consider combining forces with your student's friend(s) for a friendship ad to split costs.

**Include a self-addressed, stamped envelope to receive photos back.**

**QUESTIONS? HELP? Contact *Windjammer*:** Dana Smith, adviser | 676.6470 x5245 | sehomeyearbook@gmail.com

**\*\*If you would like your photos returned, please enclose a self-addressed, stamped envelope.\*\***

Sehome <i>Windjammer</i> Yearbook	2016-2017	Parent Ad Order Form
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Student(s): \_\_\_\_\_

Name of Parent(s): \_\_\_\_\_

Contact Info:

Preferred phone number: \_\_\_\_\_ email: \_\_\_\_\_

Address: \_\_\_\_\_

Order Information:
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Size (circle one):	quarter page (\$70) 3 PHOTOS MAX	half page (\$100) 6 PHOTOS MAX	full page (\$160) 10 PHOTOS MAX
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- Add \$5 for each additional photo
- Subtract \$10 if ad is received ON or BEFORE 12/9/16
- Add \$10 late fee if ad is received after 2/24/17; space-available only**

TOTAL PAYMENT ENCLOSED:  <small>Please make checks out to Sehome High School</small>
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Number of pictures, with descriptions

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Message you'd like us to print:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Is this ad a surprise for your student?    Y / N                      (This affects how we communicate with you about your ad.)

Layout and special instructions:
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If you have a layout in mind, please attach a sketch or diagram. Please label which pictures you'd like where.  
If you do not specify a layout, our staff designers will do all of the work for you, and we do a great job! 😊  
Some design aspects of ads will be standardized (e.g. fonts) to ensure a cohesive look for the ad section.

Special instructions to designers: (Write here, or send via email to: [sehomeyearbook@gmail.com](mailto:sehomeyearbook@gmail.com))

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Would you like a proof if possible?    Yes    No    \*\* please note that we cannot guarantee proofs for ads received after the proof deadline